

# **BTEC National Level 3 Diploma in Business From September 2016**



- **Equivalent to 2 A Levels**
- **Assessed by coursework and one exam**
  - **A two-year programme**
- **Can be taken alongside a further level 3 qualification**
  - **Includes a one week work placement**
- **Incorporates the Dorset Young Enterprise programme**
  - **Increases the likelihood of getting a job**
  - **Recognised by all universities in the UK**

**Students who choose to study this new and exciting qualification will undertake six mandatory units which are:**

- **Exploring Business**
- **Developing a Marketing Campaign**
- **Personal and Business Finance**
- **Managing an Event**
- **International Business**
- **Principles of Management**

**They will also study two optional units, for example:**

- **Recruitment and Selection Process**
- **Digital Marketing**
- **Pitching a New Business**
- **Employment Law**

**The entry requirements for this course are 5 GCSE's at A-C grades in any subjects. Students will also have the option to re-sit their Maths and/or English GCSE's.**



**If you would like to discover more about BTEC qualifications please visit [www.qualifications.person.com](http://www.qualifications.person.com)**